## **Assembly Insider**





NEW ONE-DAY SEMINAR FOR ONLY \$349!

## **Lead-Free Impact Seminar**

Gain the competitive advantage to succeed in the new lead-free environment.

### This one-day seminar will focus on:

- Industry and governmental regulations and directives RoHS/WEEE
- Implementation and operational costs
- Product development, lifecycles, outsourcing, procurement and logistics
- Design for assembly, disassembly (recycling) and reliability
- · Availability of components and materials
- · Cost of non-conformance
- Production equipment in a lead-free environment

### **Speakers:**

- Ken Stanvick, Senior Vice President, Design Chain Associates, LLC
- Leo P. Lambert, Vice President, EPTAC Corporation

Boston, MA	Sept. 16
San Jose, CA	Sept. 30
Los Angeles, CA	Oct. 1
Minneapolis, MN	. Oct. 21
Dallas, TX	Nov. 9

Register online at www.pcbshows.com/leadfree or call 678-589-8865

# SERVICE EXCELLENCE

## HOW DO YOUR CUSTOMERS RATE YOUR SERVICE?

Enter the 2005 *Circuits Assembly* Service Excellence Awards and find out your customers' honest opinions about your products and customer service.

On October 1st, Circuits Assembly will begin accepting entries for the 13th annual Service Excellence Awards—the ONLY awards program judged by the people who matter—YOUR CUSTOMERS.

## **Entry and Program Requirements**

The Service Excellence Awards are open to EMS providers and electronics assembly suppliers (equipment, materials and software). You provide a list of your best customers, and a third-party research firm will gather customer feedback to determine their level of satisfaction. The highest-ranking companies will be presented with awards at APEX 2005!

## ARE YOU UP FOR THE CHALLENGE?

Log on to www.circuitsassembly.com/sea and enter today!

# PCB (Pdate

# News and resources for PCB industry professionals

PCB UPdate is a semimonthly e-mail newsletter from UP Media Group, which provides subscribers with the terrific editorial content and expertise of UPMG's two industry magazines: Printed Circuit Design & Manufacture and Circuits Assembly. Currently circulated twice a month to over 40,000 subscribers, PCBUPdate is perfect for busy professionals who don't have time to read a daily newsletter. Check out the current issue and sign up online for your FREE subscription today!

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**Susan Jones 404/822-8900**