Largest IC Vendors Trailed Market in 2012

Written by Mike Buetow
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NORWALK, CT -- Total worldwide semiconductor revenue fell 2.6% year-over-year to $299.9 billion in 2012, with more large vendors seeing sales fall than grow.

The top 25 semiconductor vendors' revenue declined slightly faster, at 2.8%, than the industry as a whole and accounted for almost the same portion of the industry's total revenue — 68.9% in 2012, compared with 69% in 2011, says research firm **Gartner.**

"The normal drivers of semiconductor industry growth — the computing, wireless, consumer electronics and automotive electronics sectors — all suffered serious disruption in 2012," said Steve Ohr, research director at Gartner. "Even the industrial/medical, wired communications and military/aerospace sectors ordinarily less affected by changes in consumer sentiment suffered severe declines in semiconductor consumption. Excess inventory levels also remained a growth inhibitor."

Intel recorded a 3.1% revenue decline, due to falls in PC shipments. However, it retained the No. 1 market share position for the 21st year in a row. Intel's share was 16.4% in 2012, down from 16.5% in 2011.

Samsung, the No. 2 vendor, was held back by weak DRAM growth in 2012, as well as a dilution of the NAND flash market, although its overall revenue increased from smartphone application-specific integrated circuits (ASICs) and application-specific standard products (ASSPs).

Qualcomm's semiconductor revenue increased 31.8% in 2012 to $13.2 billion. The company climbed from No. 6 in 2011 to No. 3 and now trails only Intel and Samsung. Qualcomm was the fastest-growing semiconductor company in the top 25 and continues to benefit from its leading position in wireless semiconductors.

Texas Instruments retained its fourth-place ranking, although Toshiba slipped to fifth place in semiconductor shipments.

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Table 1. Top 10 Semiconductor Vendors, Worldwide, 2012 ($millions)

Rank 2011

Rank 2012

Vendor

2011 Revenue

2012 Revenue

2011-2012 Growth (%)

2012 Market Share (%)

1

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1

Intel

50,669

49,089

-3.1

16.4

2

2

Samsung Electronics

27,764

28,622

3.1

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9.5

6

3

Qualcomm

9,998

13,177

31.8

4.4

4

4

Texas Instruments

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11,754

11,111

-5.5

3.7

3

5

Toshiba

11,769

10,610

-9.8

3.5

5

6

Renesas Electronics

10,650

9,152

-14.1

3.1

8

7

SK Hynix

9,388

8,965

-4.5

3.0

7

8

STMicroelectronics

9,635

8,415

-12.7

2.8

10

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9

Broadcom

7,160

7,846

9.6

2.6

9

10

Micron Technology

7,643

6,917

-9.5

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2.3

Others

151,343

146,008

-3.5

48.7

Total Market

307,773

299,912

-2.6

100

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Source: Gartner (April 2013)