First Virtual Trade Show a Success; Follow-up Planned

Written by Mike Buetow Friday, 15 February 2008 04:18 - Last Updated Friday, 15 February 2008 04:36

SMYRNA, GA – **UP Media Group** announced that Virtual PCB, the industry's first virtual trade show and conference for PCB design, fabrication and assembly, was a rousing success.

More than 2,000 PCB designers, fabricators and assemblers registered for the live show, almost half from outside the U.S.

The show's success has led show management to schedule a second show. The follow-up event (www.virtual-pcb.com) is planned for Nov. 18-19.

The premiere event was held Feb. 12-13, and the archived show will available for the next three months.

"The overwhelming reception of Virtual PCB validates our thinking that buyers and sellers needed new ways to find each other and interact outside traditional venues," said UPMG president Pete Waddell. "We thank the many exhibitors who made the Virtual PCB premiere a success, and look forward to working with these leading-edge suppliers on future shows."

A fully interactive, Web-based event, **Virtual PCB** incorporates all the critical features of a live event, while allowing PCB design, fabrication and assembly equipment and materials buyers and sellers to interact online.

UPMG also publishes Circuits Assembly.